

**Bayswater Fire Brigade
presents**

Saturday 9 October 2010
Karralyka Centre, Ringwood, Victoria
8.00am to 4.00pm

Control Line 2010

Control Line 2010 Masterclass
Incident Management for the Next Generation

**A one day masterclass focussing on the
fundamentals of incident management.**



www.bayswatercfa.com/controlline/

Sponsors



Control Line 2010

Craig Ferguson



I invite you to join us for the Bayswater Fire Brigade's seventh annual Control Line 2010 Masterclass in October. Although it seems we are experiencing major emergencies with greater frequency, their rate of occurrence does not adequately enable incident managers the opportunity to hone and maintain the essential skills.

Emergency events across Australia in recent times have challenged communities, state and local governments, emergency service and health and community service organisations. Organisations with emergency management responsibility are faced with the real challenge of how do they grow and nurture the next generation of incident managers.

The Control Line 2010 Masterclass provides the opportunity for participants to learn and be guided by some of the most respected and experienced leaders in incident management in Australia. This year's program has been designed to

specifically focus on some of the core fundamentals of formal incident management. The presenters will concentrate on some key elements for incident management success.

This is a great opportunity for emergency management personnel to come together, share experiences and prepare for the challenging assignment of incident management.

On behalf of the Bayswater Fire Brigade, I look forward to seeing you at Control Line 2010.

Craig Ferguson
Director Control Line

The Program

This intensive masterclass is designed to provide participants with the essential skills and knowledge to formally manage emergencies remote from the scene in an Incident Control Centre. The masterclass encourages active learning through a combination of presentations, emergency scenarios, role playing, peer feedback and expert coaching.

Participant Benefits

At the end of the masterclass participants will be better equipped to:

- Apply formal incident management systems, processes and practice
- Understand the different leadership and management challenges during an emergency
- Understand the difference between operational and strategic approaches to incident management
- Employ consequence management methodologies
- Spot and deal with key traps to avoid
- Understand the importance of media during an emergency
- Anticipate and operate effectively during complex emergencies as a strategic incident manager.



Mary Barry

Craig Ferguson

Trevor White

Craig Lapsley

Tony Murphy

Peter Hitchener

Ewan Waller

David Harris



PROGRAM

Opening Speaker

Mary Barry Chief Executive Officer, Victoria State Emergency Service

What is Incident Management?

Craig Ferguson Manager Incident Management Development, Health and Human Services

Getting Started – The First 60 Minutes

Trevor White Director Operations, Victoria State Emergency Service

Managing the Emergency, not just the Incident

Craig Lapsley Fire Services Commissioner

The Planning Process

Tony Murphy Chief Fire Officer, Metropolitan Fire Brigade

Media during Emergencies

Peter Hitchener Chief Newsreader, Channel Nine Melbourne

Keeping it all Together

Ewan Waller Chief Fire Officer, Department of Sustainability and Environment

Closing Speaker

David Harris Executive Director Emergency and Security Planning, Department of Primary Industries



"I was very pleased to come to Australia and participate in Control Line 2009. It was a highly successful event that masterfully blended informative presentations with an interactive practical learning experience in which both 'old hands' and less experienced participants were able to enhance the skills required to manage a complex, multi-faceted event.

The presentations provided valuable updates on emerging changes to emergency management. The design of the exercise was both realistic and challenging without being totally overwhelming. The opportunity for participants to organize into coherent teams, quickly reflect on how to best address the many requirements of an event that impacted a large geographic area will no doubt increase the preparedness of emergency managers in Victoria and elsewhere in Australia to manage any large scale disaster that strikes in the future. The use of mentors to observe and provide insights to the members of the teams enhanced the learning experience.

I was particularly impressed with how professionally the entire day was organized. In the United States, such an event would have involved the engagement of expensive contract support. The Bayswater Fire Brigade put on a truly outstanding and worthwhile training experience. For me, the experience of Control Line 2009 provided the opportunity to learn from my Australian colleagues and view some operational aspects of emergency management in new ways. I believe the result of Control Line 2009 was to better prepare key personnel to manage the next 'big one'."

William Carwile – Assistant Administrator, Disaster Operations Directorate
Federal Emergency Management Agency, USA

Control Line 2009



Bayswater Fire

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Participant Information

Registration – Participants can register electronically via the website www.bayswatercfa.com/controlline/ or by faxing or mailing the below form.

Registrations close – COB Friday 24 September 2010

Control Line 2010 Masterclass – \$330 GST inclusive per person

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Payment / Participant Acknowledgment

All booking details will be acknowledged by email. After processing a registration a tax invoice with payment details will be sent to the participant. Upon completion of payment, a receipt will be issued and your booking confirmed. Payments can be made by cheque, EFT or Credit Card.

Group Bookings

Organisations wanting to send multiple participants will need to supply a central contact person who will liaise with the booking office. A single organisation invoice will be raised and a group registration form will be sent to the central contact person for your organisation.

Cancellation / Participant Transfer Policy

Any cancellations made in writing to the Control Line office prior to 24 September 2010 will incur a \$100 cancellation fee. No refund is payable after that date. At any time registrations can be transferred to a substitute participant without penalty.

Your Details

Name / Contact Person

Organisation:

Individual or Group Booking: Individual Group (Group Registration Form to be completed)

Postal Address:

State:

Postcode:

Phone Number:

Fax Number:

Email:

Preferred Contact Method:

Bayswater Fire Brigade – Control Line

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